

SHORT LEARNING PROGRAMME

# SHORT COURSE FOR EMERGING MANAGERS

Kickstart your management career.  
Gain the skills and confidence to become an effective manager.



## OVERVIEW

Kickstart your management career with our Short Course for Emerging Managers. This programme is tailored to help new and aspiring managers build a strong foundation in management principles and practices. You will explore essential topics such as leadership, team dynamics, communication, and decision-making, all designed to enhance your managerial effectiveness. The course combines interactive learning with practical exercises, ensuring you can apply what you learn. Prepare to take on management roles with confidence and competence through this engaging and comprehensive programme.

## BENEFITS

- Learn the basics of management and leadership.
- Develop personal and professional skills for career advancement.
- Gain practical experience through interactive learning.

## PROGRAMME MODULES

- Strategic Financial Management
- Contemporary leadership
- The Global Business Intelligence and Innovation in Tourism and Hospitality
- Managing organisational performance
- The Tourism Project
- Advanced Destination and Marketing Management I
- Advanced Destination and Marketing Management II
- Advanced Strategic Tourism Management I
- Advanced Strategic Tourism Management II

## PROGRAMME INFORMATION



### DURATION

12 Months

(Intake in Semester 1 and Semester 2)

## WHO SHOULD ATTEND

- New managers and supervisors.
- Aspiring managers looking to develop their skills.
- Individuals transitioning into management roles.

## FOR MORE INFORMATION, CONTACT

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